



Hersh, Come find out how our technology and **integrated personalised 1:1 communications** will bring relevancy and response to your marketing campaigns.

Go to your own personalised website
(SURNAME) (#)@xeroxprintexpo.co.za
and stand a chance to win a **DIGITAL CAMERA**

Good day Hersh

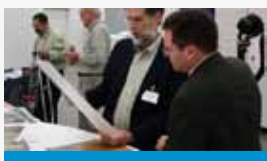
You are cordially invited to join us at **Print Expo 2009** at the **MTN Expo Centre**. The exhibition will have lots to offer, and our team of consultants will offer you information and advice on how you can utilise our technology to expand your reach with one to one marketing campaigns.

Date: 20 - 23 Oct 2009
Time: 9:00 - 18:00
Place: Stand: 7A14 & 7B14, Hall 7
 MTN Expo Centre,
 Nasrec
 Johannesburg
Telephone: 011 494 1920

Bring your photos on a USB flash and we will create a free photo album for you!

How this experience will benefit your business...

Learn



Learn how – and how fast – you can achieve a digital printing capability to drive your bottom line profit.

Discover



Discover a new world of innovative & profitable applications – then learn how to put them in practice to drive your printing business to new heights

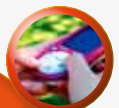
Achieve



Achieve relevancy to your marketing by leveraging variable data to tailor messages for each recipient

Email

SMS



High value cross media marketing communications



Print



Web

Be sure to come to our XMPIE experience theatre to witness the ultimate in one-to-one marketing

